

# From Competitors to Collaborators: Seven Rival Firms Come Together to Accelerate PoE Lighting and Technology Adoption in Buildings

*Low voltage, smart building design and PoE Lighting firms form PoE Consortium*


NEW YORK (Sept. 20, 2022) - Seven smart-building manufacturers are joining forces to bring more attention to the value of Power-over-Ethernet (PoE) lighting and technology. All the companies are collaborating to create an industry organization known as the PoE Consortium. Their collective mission to educate stakeholders on the sustainable benefits of PoE over traditional high-voltage electrical infrastructure also highlights the key strategic value of the organization: more interoperability for the advancing smart building.



## PoE Consortium

The founding members of the PoE Consortium are:

**Igor**, specializing in enterprise smart building infrastructure, software and online services

**GENISYS PoE**, a PoE lighting system manufactured by Innovative Lighting

**Mecho**, a leader in the commercial shading industry

**MHT**, a PoE-based smart building lighting, technology, and software controls company

**Platformatics**, specializing in data collection and storage for complex building systems

**PoE Texas**, delivering PoE enabled amenities and building automation

**Sinclair Digital Services**, a design and implementation firm with a focus on DC Microgrids, Battery Energy Storage Systems, and associated Software Platforms.




# PoE Consortium

MHT Lighting Chief Marketing Officer Kim Johnson captures the idea for the PoE Consortium which had sparked inside a group discussion about developing a joint white paper.

“What began as a small project expanded quickly. Right away, we recognized the untapped strength of bringing together different viewpoints, perspectives and areas of expertise. It’s not hyperbolic to say that PoE is a game-changer. We all agree more decision makers need to know the technology exists, they can integrate it right now, and it has a proven history of transformation.”

Tyler Andrews, CEO of PoE Texas, expands on why he sees value in the PoE Consortium. “As soon as Kim proposed the idea of a consortium to the group, all of us immediately saw the potential of working together to provide a joint space for resources, interoperability, and expertise on Power Over Ethernet. It’s the end users and installers who will benefit the most by this group coming together to provide the best information possible to anyone interested in PoE.”

The PoE Consortium maintains an online hub of resources for education and training at [poeconsortium.com](http://poeconsortium.com). This core of industry expertise enables anyone looking to install PoE technology to feel confident in their decision to take advantage in the sustainability, savings, and advanced amenities Power over Ethernet technology offers. On the site today are explainer articles, project calculators and case studies. Soon, the site will include training and qualification courses for installers and integrators to ensure the quality of PoE enabled projects.

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